

SURAJ PATEL

VIDEO PRODUCER / PHOTOGRAPHER

Summary

Versatile producer with 12+ years of experience in video production, content, and live broadcasting with Warner Bros. Discovery and ESPN. Proficient at managing production teams and utilizing Adobe Creative Suite to produce, edit, and deliver content across various platforms.

Experience

2017 - 2023 (Current)

Warner Bros. Discovery / NBA TV | Atlanta, GA Senior Associate Director/Producer

- Ideate, plan, and produce stories that inspire beyond basketball. Manage, empower, and oversee internal and external production teams to creatively bring stories to life while driving awareness to diverse topics. Produced features include:
 - **"Choosing Faith"** Bilqis Abdul-Qadir was the NCAA's first Division I athlete to play basketball while wearing a hijab, but a ban on religious head coverings made it impossible for her to further her career
 - **"Helping Hands"** Sekoe White lost his hearing at the age of two — now as Head Coach at the Mississippi School for the Deaf, he's using basketball to inspire his students
- Utilize Adobe Creative Suite to produce, edit and distribute creative content across linear, digital, direct to consumer, and social media platforms.
- Lead Senior Associate Director for marquee NBA events. Manage content, editors, and live broadcasts for NBA All-star, Playoffs and Finals productions.
- Managed content delivery from multiple production teams during the NBA 75 digital campaign, celebrating the NBA's 75th anniversary with a season-long calendar of original content across NBA TV's major platforms.
- Implemented collaborative workflow between editors and producers during COVID-19 pandemic resulting in increased efficiency and effectiveness while working remotely.

2015 - 2017

Associate Director/Producer

- Supervise daily edit sessions for NBA TV programming by producing creative visuals that best support and enhance league storylines. Manage editors to deliver content accurately and efficiently under strict deadlines.
- Direct on air-talent, write scripts and interview subjects for short and long-form feature productions. Coordinate logistics, approve drafts and oversee all stages of the production process to ensure timely delivery of content.
- Collaborate with editors in post-production to produce promotional content, feature stories, and full-length shows airing on linear and digital NBA TV platforms.
- Simultaneously coordinate insertion of video, graphics, sponsorship obligations and commercial inventory within the flow of live studio and game broadcasts.

2011 - 2015

ESPN | Charlotte, NC Graphics Producer & Content Associate

- Conceived, wrote, and produced creative promotional elements that directed viewership towards targeted ESPN broadcasts.
- Utilized Avid and Quantal edit systems to produce content that supplemented broadcast storytelling and enhanced network production value.
- Graphics producer for live studio and remote ESPN productions. Accurately conveyed game trends, relevant topics, and sponsorship obligations via graphics.
- Wrote scripts and produced highlights for nationally televised games under extremely strict deadlines.
- Supported weekly remote and studio productions by gathering, organizing, and distributing production elements and relevant media necessary for on-air broadcasts.
- Screened, logged, and organized digital content for proper media asset management and archival purposes.

Contact



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Atlanta, GA

Education

2010

B.S.: Marketing

University of North
Carolina at Charlotte

Skills

- Adobe Creative Suite
- Content Production
- Live Broadcasting
- Photography
- Project Management
- Post-Production
- Script Writing
- Storytelling
- Videography